



FOR IMMEDIATE RELEASE

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CONTACT:

Bud Miller, CPP

Coupon Information Corporation, (239) 331-7280, aa@couponinformationcenter.com

Search Warrant Served in Counterfeit Coupon Case¹

Thousands of Counterfeit Coupons Seized

ASHEBORO, North Carolina- Investigators with the Asheboro Police Department served a search warrant on the home of Dylan Adams of Randleman, North Carolina this week. According to the Department, thousands of suspected counterfeit coupons, USPS mailing materials, various lists, computers, and a printer were seized. Charges are expected to be filed in the near future.

CIC's Executive Director, Bud Miller, CPP stated, "We greatly appreciate the efforts of the Asheboro Police Department and Lowes Foods on this case and we look forward to justice being done."

Consumers should never pay money for coupons. Coupon purchasers should clearly understand that they are likely purchasing counterfeits or stolen materials. Additionally, coupon purchasers should be aware that they are providing their personal information to an individual or organization likely engaged in a criminal enterprise.

Consumers should be particularly wary of "coupon" sales on Facebook and Instagram as we frequently identify counterfeits on these sites.

Individuals using counterfeit coupons are subject to arrest and prosecution. The penalties can be life-changing; one person who admitted to using counterfeit coupons was recently sentenced to five years in prison, ten years of probation, and restitution.

The Coupon Information Corporation (CIC[®]) is a not-for-profit association of consumer product manufacturers dedicated to fighting coupon misredemption and fraud. CIC was founded to encourage integrity in connection with the redemption of manufacturers' coupons and participation in other promotional programs.

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¹ Individuals and entities named as subjects of an investigation or prosecution must be presumed innocent of any wrongdoing unless proven otherwise in a court of law.