



## **Coupon Counterfeiter Admits Guilt; Sentenced to 15 Years (5 prison, 10 probation)**

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[www.couponinformationcenter.com](http://www.couponinformationcenter.com)

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### **FOR IMMEDIATE RELEASE**

**LAWRENCEVILLE, GA-** Kadar Dabir Zaid pled guilty yesterday to counterfeit coupon related charges and was sentenced to 15 years. The first five years will be in prison, the next ten years will be on probation. According to law enforcement officials, as Zaid is a recidivist, he will have to serve every day of the five years in prison. Additionally, if Zaid violates his probation, he is subject to additional incarceration.

Zaid was arrested after he repeatedly used a high value counterfeit coupon to download funds to gift cards at a self-checkout. Zaid tried to flee the scene as law enforcement officers attempted to detain him. Zaid was so confrontational that officers had to use a Taser to take him into custody. Following the investigation, the indictment was initiated and prosecuted by the Gwinnett District Attorney's Office just north of Atlanta, Georgia.

Coupon Information Corporation (CIC) Executive Director Bud Miller, CPP, stated: *I would like to thank the law enforcement officers who apprehended Zaid, the Walmart professionals who detected and reported Zaid's illegal activities, and the CIC Members who worked with law enforcement to bring this case to a successful conclusion. We greatly appreciate your hard work and commitment to enhance the integrity of couponing which benefits the consumers we serve. Walmart's efforts on this case are an excellent demonstration of how training and dedication can address counterfeit coupon challenges.*

*Coupons are one of the best cost-savings opportunities for consumers nationwide. Consumers can protect themselves from counterfeit coupons by never paying money for coupons and avoiding questionable social media groups. CIC will continue its efforts to work with law enforcement and retailers to bring coupon criminals to justice.*

The Coupon Information Corporation (CIC)<sup>®</sup> is a not-for-profit association of consumer product manufacturers dedicated to fighting coupon misredemption and fraud. CIC was founded to encourage integrity in connection with the redemption of manufacturers' coupons and participation in other promotional programs.

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