



## Attention Retailers!

The CIC Presents:

**Everything you've always wanted to know about counterfeit coupons, but were afraid to ask!**

Wednesday, November 1, 2017, 2:00 pm EDT

First come, first serve

Retailers are invited to register [HERE](#).

**It's Free!!!**

You will learn from the industry authority:

- ✓ Types of counterfeits
- ✓ Identifying counterfeiters in your store
- ✓ How counterfeiters deceive you through "Social Engineering"
- ✓ Social media & coupon fraud
- ✓ How counterfeiters target specific cashiers
- ✓ How counterfeiters successfully defeat self-checkout lanes
- ✓ How counterfeiters use burner/gift cards to launder money
- ✓ Prosecuting counterfeiters
- ✓ Maximizing criminal penalties

**Don't let coupon counterfeiters bleed you **RED** on **BLACK** Friday.**

