

JUNE 4, 2014

Public Service Announcement

Coupon processors have identified a variety of counterfeit coupons bearing the QR code reproduced below:



THE COUPON INFORMATION CORPORATION BELIEVES THAT ALL COUPONS BEARING THE ABOVE QR CODE ARE COUNTERFEIT.

When scanned, the QR code reads as follows:

*****VERIFIED AUTHENTIC***** by Coupon Information Corporation's coupon verification system.

Some legitimate coupons may feature other QR codes; however, the Coupon Information Corporation (CIC) does not provide QR code verification such as that suggested above for any coupon and has not authorized the use of the CIC Name in ANY QR code.

Retailers are urged to contact local law enforcement when individuals attempt to use counterfeit coupons bearing the above QR code.



One example of a counterfeit coupon bearing the false QR Code

More information about counterfeit coupons is available at: www.couponinformationcenter.com.